



## PRESS INFORMATION

### **Honda Cars India commences production of New City e:HEV, India's Supreme Electric Hybrid**

**New Delhi, 19<sup>th</sup> April, 2022:** Honda Cars India Ltd. (HCIL), leading manufacturer of premium cars in India, has commenced the production of the much awaited India's Supreme Electric Hybrid, New Honda City e:HEV. Reaffirming Honda's commitment to making in India, the car model is being manufactured at Honda's world class manufacturing facility in Tapukara, Rajasthan. The new City e:HEV is India's first strong Hybrid Electric Vehicle in the mainstream segment.

Speaking about the development, **Mr. Takuya Tsumura, President & CEO, Honda Cars India Limited** said, *It's a delight to share that we are commencing the production of the City e:HEV from our Tapukara facility in the state of Rajasthan. The milestone also marks our commitment to bring advanced technologies for Indian customers and beginning of our electrification journey in India. As a company, we have always been aligned with the Government of India's vision of Make in India as well as bringing environmentally friendly technologies."*

He further added that *"We have received an overwhelming response to the City e: HEV since its unveil earlier this month. The trust and passion exuberated by our customers highlight their preference for a strong hybrid from Honda. Honda City e:HEV is a very practical and stress free solution for our customers who are seeking electrified mobility."*

The New City e:HEV features Honda's unique **self-charging and highly efficient Two motor e-CVT hybrid system** connected to a **smooth 1.5-litre Atkinson-Cycle DOHC i-VTEC petrol engine, Intelligent Power Unit (IPU) with advanced Lithium-ion Battery** and an **Engine linked direct coupling Clutch**. The e:HEV electric-hybrid system uses three driving modes - EV Drive, Hybrid Drive and Engine Drive, along with Regeneration mode during deceleration. A clever **Power Control Unit** ensures seamless and automatic switching between the three modes based on various driving situations.

The New City e:HEV's strong hybrid electric system produces **System Combined Max Power of 126 PS, Outstanding Fuel Efficiency of 26.5 km/l** and **Maximum motor torque of 253 Nm @ 0 - 3,000 rpm**. An **advanced Electric Servo Brake system** with **all four wheel disc brakes** that contribute to fuel efficiency and provide a smooth brake feel have been adopted for the New City e:HEV.



The new City e:HEV will also come with Honda's advanced intelligent safety technology "**Honda SENSING**" for the first time in India. Honda Sensing signature safety features include **Collision Mitigation Braking System (CMBS)**, **Adaptive Cruise Control**, **Road Departure Mitigation (RDM)**, **Lane Keeping Assist System (LKAS)** and **Auto High-Beam**.

The New City e:HEV will provide enhanced Connected car experience with **37 Honda Connect features, smartwatch functionality** along with Alexa and OK Google integrations.

The City e:HEV exterior features a **New Honda Solid Wing Face**, signature **Blue H-mark logo in front and rear**, **New Claw-type Fog Light Garnish**, an **e:HEV emblem on the rear**, **New Black Painted Diamond-cut Alloy Wheels**, **New Trunk Lip Spoiler** and **New Rear Bumper Diffuser with Carbon Finish**.

The interior of the car packs a plush, premium and spacious cabin with **New Luxurious Two-Tone Ivory & Black Interior Colour Theme**. It boasts Contemporary Seats with Premium Leather Upholstery and many exciting features like **Electric Parking Brake (EPB) with Auto Brake Hold**, **new 17.7 cm High Definition Full Colour TFT meter** which displays **multi-information including e:HEV power flow meters, Honda Sensing support** and various other alerts and warnings. The interior also features **20.3 cm Advanced Touchscreen Display Audio with Apple CarPlay and Android Auto connectivity along with One-Touch Electric Sunroof, LED interior room lamps, and soothing Ambient Lighting**.

Honda City e:HEV comes fully equipped with advanced safety technologies and features like ACE body structure, Ultra High Tensile Strength Steel Frame with use of Super High Formability 980 MPa grade steel, AVAS (Acoustic Vehicle Alerting System at low speed EV Mode), 6 Airbags, Honda Lane-Watch, Multi-angle Rear view Camera, Tyre Pressure Monitoring System with Deflation Warning, Vehicle Stability Assist with Agile Handling Assist, Hill Start Assist, ISOFIX compatible Rear Side Seats with Lower Anchorage & Top Tether etc.

The New City e:HEV will offer complete peace of mind with **3-year Unlimited kilometres warranty** as standard benefit to the customer. The customers can also opt for Extended Warranty up to 5 years and Anytime Warranty up to 10 years from the date of car purchase. The warranty available on lithium-ion battery will be **8-year or 1,60,000 Km (Whichever comes first) from the date of car purchase**.

The customers can book the New City e:HEV at all authorized Honda dealerships across the country with a **booking amount of Rs 21,000**. Additionally, they can also book the car online from



the comfort of their homes through 'Honda from Home' platform on Honda Cars India website with an amount of Rs 5,000.

#### **About Honda Cars India Ltd.**

Honda Cars India Ltd. (HCIL), a leading manufacturer of premium cars in India, was established in December 1995 with a commitment to provide Honda's passenger car models and technologies, to the Indian customers. HCIL's corporate office is based in Greater Noida, UP and its state-of-the-art manufacturing facility is located at Tapukara, District. Alwar, Rajasthan.

The company's product range include Honda Jazz, Honda Amaze, Honda WR-V, and Honda City catering to diverse needs of its discerning buyers across different segments. Honda's models are strongly associated with advanced design and technology, apart from their established qualities of durability, reliability, safety and fuel-efficiency. The company has a strong sales and distribution network spread across the country.

Besides the new car business, Honda offers one stop solution for buying and selling pre-owned cars through its business function Honda Auto Terrace. The Honda Certified Pre-owned cars come with an assurance of quality and peace of mind that caters to the diverse and burgeoning needs of pre-owned car buyers across the country.

#### **For further information, please contact:**

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